



**BECOME AN ISHA
CORPORATE PARTNER**



ISHA

The Hip Preservation Society

CORPORATE PARTNERSHIP PROGRAMME 2024



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ABOUT ISHA

ISHA – The Hip Preservation Society has been the creation of many individuals, each united by a common interest in the expanding arena of hip preservation.

The Society (originally the International Society for Hip Arthroscopy) was officially formed in Paris (France) in May 2008 with a focus on hip arthroscopic surgery, and its Founding Members represent but a few of the many individuals around the world who are interested in this evolving area of hip surgery. At its outset, hip arthroscopy attracted the surgical and scientific innovator, the clinician with an eye for the unusual idea. Instrumentation was often handmade and company support was lacking. Now, training courses around the world are frequently oversubscribed, peer-reviewed publications are increasing in number and hip arthroscopic surgery is well established.

Over time, ISHA has gone from strength to strength, deciding in 2017 to expand the Society's remit with a change in name to "The Hip Preservation Society". ISHA now counts practitioners engaged in all areas of hip preservation, including open surgery, sports medicine, and rehabilitation, among its great fellowship of friends.

In 2022 ISHA - The Hip Preservation Society achieved charitable status in recognition of its undertaking to improve patient care through supporting education, training and research in hip preservation surgery and rehabilitation.



OUR VISION & OBJECTIVES

ISHA's vision is to be the premier international society for education, training and research in hip preservation surgery, with the ultimate objective of improving patient treatment and outcomes.

ISHA seeks to achieve this objective by means of:

- (1) promotion of the study and practice of hip surgery, treatment of hip disorders and rehabilitation post-hip injury, including development of new techniques and advancement of skills;
- (2) advancement of the education of professionals dealing with the surgical and non-surgical treatment of hip injury and disorders, through the support of training and research and the sharing of the results of such research principally amongst hip, orthopaedic, trauma and sports surgeon surgeons and other allied medical professionals.

OUR LEADERSHIP



ISHA is registered as a CIO (charitable incorporated organisation) in the United Kingdom, which is overseen by a board of Trustees consisting of representatives from the international hip preservation community and lay representatives who bring specific expertise in working with charities.

The Society is operationally led by an Executive Board and General Board a, comprising individuals considered experts and thought leaders in the fields of hip arthroscopy, open hip surgery and hip preservation research.



OUR MEMBERSHIP

ISHA currently has over 780 active members across six continents and sixty one countries.

One of the Society's goals is to continue to grow membership and expand educational outreach in parts of the world in which member numbers are low or in which hip preservation is less prevalent as a discipline, with the ultimate aim of improving the care of patients around the globe.



ISHA ANNUAL SCIENTIFIC MEETINGS

ISHA's Annual Scientific Meetings are our flagship educational events which bring together the international hip preservation community to share best practice, latest research and developments. They offer a unique opportunity where our membership, partners and the wider global hip preservation "family" come together to exchange ideas, debate, network and build on going relationships with each other and the society partners.

Held annually, usually in October, the annual scientific meeting rotates on a 3-year geographical cycle between North America, Europe and Rest of the World.

Upcoming confirmed destinations are:



17 - 19 OCTOBER 2024
WASHINGTON DC, USA



2 - 4 OCTOBER 2025
FUKUOKA, JAPAN



8-10 OCTOBER 2026
BRUGES, BELGIUM



5-9 OCTOBER 2027
OTTAWA, CANADA



Future Rotations

2028	Rest of the World
2029	Europe
2030	North America



17 GOALS TO TRANSFORM OUR WORLD

1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS	SUSTAINABLE DEVELOPMENT GOALS

UN Division for Sustainable Development Goal (SDG) 17

Target 17.5
Global Compact
Global Compact is a voluntary initiative
aiming to improve the sustainability
performance of companies around the world.

Target 17.8
Knowledge for Innovation
Knowledge for Innovation is a voluntary
initiative aiming to improve the
sustainability performance of companies
around the world.

Target 17.19
Science, Technology, and Innovation
Science, Technology, and Innovation is a
voluntary initiative aiming to improve
the sustainability performance of
companies around the world.

Target 17.16
Partnerships for Sustainable Development
Partnerships for Sustainable Development
is a voluntary initiative aiming to
improve the sustainability performance
of companies around the world.

Target 17.10
Sustainable Development Goals
Sustainable Development Goals is a
voluntary initiative aiming to improve
the sustainability performance of
companies around the world.

ISHA Strategies aligned to SDG 17

- Partnerships with technology companies to develop training tools to enhance training and education
- Partnerships with regional and global associations to maximize collaborative initiatives across the globe
- Partnerships with start-up organizations to maximize efficacy of educational, training and social activities through collaboration
- Partnerships with medical device companies to work to ensure greater access to equipment and resources in developing countries



ABOUT THE ISHA CORPORATE PROGRAMME

The Corporate Partnership Programme brings together key hip preservation industry partners to collaborate with the ISHA leadership to drive important conversations across the hip preservation continuum of care.

In 2024, we plan to implement a number of new initiatives which align to ISHA's purpose of ensuring hip health to patients by bringing hip preservation, prevention and treatment to all the people regardless of age, social status, gender, geographical area, or economic situation.

ISHA's corporate partner programme will help to support existing activities being supported through ISHA including; Open Access live surgery events, development of an international registry of hip preservation surgery, creation of the international consensus on FAI Surgery, travelling fellowship bursaries.

We are excited in 2024 to be launching new initiatives including Research Grant Awards and Travel Grant Bursaries.

ISHA looks to the contribution of its corporate partners to help support these objectives, and through collaboration to work together to deliver effectively on a shared vision.

ISHA would like to thank our current Corporate Partners:



OUR EDUCATIONAL PLAN FOR 2024

Activities in Planning	Estimated Cost in USD	Activities in Planning	Estimated Cost in USD
Publications		Patient Education	
JARS Subscription for all ISHA Members	5,000	Development of digital and animated materials	10,000
JHPS Supplement and Consensus Paper	10,500		
Grants		International Hip Registry	
International Travelling Fellowship Bursaries	25,000	Platform Development	35,000
Regional Travel Bursaries	8,000	Partner Society Collaborations	
Trainee Awards	3,600	Creation of AAOS/ISHA Clinical Practice Guideline on Hip Preservation	64,000
Research Grants	35,000		
Virtual Education		TOTAL BUDGETED	276,100
Webinar Streaming	25,000		
Live Surgery Streaming	25,000		
AR Technology - Live surgery	20,000		
Trainee Workshops	5,000		
Transfer Digital Content to Open Access Platform	5,000		

Funding Sources

1. Profits from Annual Scientific Meeting
2. Society Corporate Partnership Grant Support
3. Fund raising / Donations



ISHA - The Hip Preservation Society is asking for support from Corporate Partners in the form of grants to help contribute to the activities detailed within the ISHA Educational Plan. You will find details of ISHA's Corporate Sponsorship Packages available below.

DIAMOND LEVEL CORPORATE SPONSORSHIP PACKAGE

USD 45,000



Benefits include:

- 1 seat on the Board (non voting position)
- Access to newsletter, including inclusion of 1 full-page advert and up to 2 articles per year
- Access to ISHA mailing list (up to 10 mailings per year)*
- 1 sponsored webinar per year of partnership
- Recognition of grant support within the marketing materials for the Educational Plan activities
- Access and uploading of approved content on ISHA Academy
- 10 inclusive individual memberships
- Logo acknowledgement on website, member communications & newsletters as an ISHA Corporate Partner for the duration of the partnership
- Use of the ISHA Diamond Level Partner logo for the duration of the partnership
- 2 complimentary registrations to attend the Annual Scientific Meeting (ASM)
- Invitation for 2 representatives to attend the Faculty Dinner at the ASM
- Opportunity to suggest and develop, in collaboration with the ISHA Board, working groups, special interest groups and workshops throughout the ISHA network

PLATINUM LEVEL CORPORATE SPONSORSHIP PACKAGE

USD 20,000



Benefits include:

- Access to newsletter, including inclusion of 1 full-page advert and 1 article per year
- Access to ISHA mailing list (up to 6 mailings per year)*
- Access and uploading of approved content on ISHA Academy
- 5 inclusive individual memberships
- Logo acknowledgement on website, member communications & newsletters as an ISHA Corporate Partner for the duration of the partnership
- Use of the ISHA Platinum Level Partner logo for the duration of the partnership
- 1 complimentary registration to attend the Annual Scientific Meeting (ASM)
- Invitation for 2 representatives to attend the Faculty Dinner at the ASM

GOLD LEVEL CORPORATE SPONSORSHIP PACKAGE

USD 12,000



Benefits include:

- Access to newsletter, including inclusion of 1 half-page advert and 1 article per year
- Access to ISHA mailing list (up to 4 mailings per year)*
- Access and uploading of approved content on ISHA Academy
- 4 inclusive individual memberships
- Logo acknowledgement on website, member communications & newsletters as an ISHA Corporate Partner for the duration of the partnership
- Use of the ISHA Gold Level Partner logo for the duration of the partnership

SILVER LEVEL CORPORATE SPONSORSHIP PACKAGE

USD 5,000



Benefits include:

- Access to newsletter, including inclusion of 1 half-page advert per year
- Access to ISHA mailing list (up to 2 mailings per year)*
- 2 inclusive individual memberships
- Logo acknowledgement on website, member communications & newsletters as an ISHA Corporate Partner for the duration of the partnership
- Use of the ISHA Silver Level Partner logo for the duration of the partnership

Corporate Partnership Application 2024

Application Form

Company Information

Please complete information as it should appear in all printed and digital materials

Company Name: _____

Address: _____

City/State: _____ Country: _____

Postcode: _____ Telephone: + _____

Contact Information

Only individuals designated as the Contact for the ISHA Corporate Partner Programme 2024 will receive all related materials.

Contact Name: _____ Title: _____

Direct Phone: + _____ Email: _____

Secondary Contact
Name: _____ Title: _____

Direct Phone: + _____ Email: _____

Corporate Partner Programme Reservation

We would like to commit to the following package

Diamond Level
Support Price
(USD)45,000

☐

Platinum Level
Support Price
(USD)20,000

☐

Gold Level
Support Price
(USD)12,000

☐

Silver Level
Support Price
(USD)5,000

☐

Please return the completed Application Form to the Executive Office. Upon receipt of the completed application, an invoice for payment will be issued.

Contact ISHA 2024 Executive Office at caroline@isha.net
Tel: +44 (0)203 519 9427